



MINISTRY OF
SOCIAL DEVELOPMENT
Te Manatū Whakahiato Ora

funding news

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Welcome to the sixteenth edition of *Funding News* – the newsletter for community organisations funded by the Ministry of Social Development.

In this issue we:

- tell you about the five new budget initiatives for the family violence services sector
- introduce the new Family-Centred Services Fund
- give you an update about the Canterbury Earthquake Community Response Fund
- focus on principles of Flexibility and Innovation in the Code of Practice
- update you on new direction for Family Start
- tell you more about the Making a Difference Fund.

FUNDING FOR FAMILY VIOLENCE FOCUSES ON FRONTLINE SERVICES

The Government has decided to reorganise a portion of its current funding for family violence into five initiatives to strengthen support for families.

Making the announcement on 1 April 2011, Associate Minister for Social Development and Employment, Tariana Turia, said \$11.035 million of the \$62.4 million Government currently invests each year in contracted family violence services will be re-channelled into the following five initiatives:

- \$8.535 million for the **Family-Centred Services Fund** for direct services to families and whānau where family violence has occurred, to restore their safety and wellbeing and help to create longer-term changes to prevent family violence from reoccurring. It will also encourage providers to work together to reduce duplications and gaps in services to their community – and to enable more innovative and integrated frontline services that respond to local needs
- \$0.5 million for ongoing funding of the **It's not OK** campaign focusing on the message "It's OK to ask for help"



family &
community services
ratonga ā-whānau, ā-hapori
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Work and Income
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- \$0.5 million for the **E Tu Whānau!** campaign which encourages whānau to take ownership and action for the safety of their whānau, building on whānau strengths and capabilities within the context of te Ao Māori
- \$0.5 million to address violence within Pacific families through a **Pasifika Campaign** that builds on the strengths of Pacific cultures to prevent violence from occurring
- \$1.0 million to develop and implement a **training programme for Pacific providers** that builds their capability to provide culturally appropriate interventions to victims of family violence, perpetrators and their families.

“The Family-Centred Services Fund expands on the previous \$ 2.0 million Family Violence Whānau Ora Fund, and is open to all family violence providers and clusters of related community-based services,” said Mrs Turia. This makes the total ongoing value of the new Fund \$10.535 million.

“The aim of the new Fund is to enable providers and provider collectives to work more flexibly and to prioritise funding to areas where the need is greatest.

“In the current climate, funding is limited and we have to make sure every taxpayer dollar is invested where it will have the most impact for New Zealand families,” she said. “The new fund means that, while the overall level of funding for family violence remains the same, it is tightly focussed to achieve tangible change for our most vulnerable families.”

“We are channelling funding to services at the frontline so that families in crisis are kept safe and are supported to be resilient

and strong so the whole family can return to a state of wellbeing,” said Minister Turia.

“This package today also reflects our continued support for family violence responses that have succeeded in changing social attitudes and behaviours. This is why we will continue to fund the campaigns that have created positive social change over the last few years.

“We have also allocated \$2.8 million to funding innovative and joined up approaches to the coordination of responses to family violence, such as community networks and case collaboration, for a period of one year. During this time the Taskforce for Action on Violence within Families will complete its review on how best to achieve good coordination of family violence services and initiatives across New Zealand communities.”

FAMILY-CENTRED SERVICES FUND APPLICATIONS NOW OPEN

Applications for the Fund are now open and will close on Friday 29 April 2011.

The Family-Centred Services Fund aims to enable family violence service providers, and provider collectives, to respond to community need; to work more flexibly and innovatively with families and whānau where family violence has occurred so that safety and wellbeing is restored.

Through building on their own strengths and resilience, family and whānau will be able to identify their own ways to change anti-social practices and behaviours that lead to violence.

This may involve helping them to access additional services and to draw in family,

whānau and the community to help achieve lasting change in their environment.

The fund will also encourage providers to work together to reduce service fragmentation, duplication and gaps – to provide more innovative, integrated and cost-effective frontline services that better respond to local needs.

Funding will be distributed equitably with most funding going to areas of highest need – for instance, areas with high levels of reported family violence.

Additional funding of \$2.8 million will also be available for a period of one year to support effective, innovative and joined up approaches to the coordination of responses to family violence. This may include funding to support such things as Te Rito family violence networks, advocates for child witnesses and case collaboration.

Applications open 1 April 2011

Applications close 29 April 2011

Funding will be available for the financial year commencing 1 July 2011.

WHO CAN APPLY FOR THE FUND?

The Fund is aimed at family violence service providers and provider collectives and related community organisations working in the family violence prevention field.

WHAT ARE THE KEY ELEMENTS OF THE FUND?

Applications will be sought from community-based social service providers and collectives of providers and related agencies working

in the family violence area, and who have credibility in their communities, to:

- deliver direct services to family and whānau that restore safety and wellbeing where family violence has occurred, and that help create the longer-term changes needed to prevent violence from recurring
- help families and whānau to access any additional services that they may need and to draw in their wider whānau and community to help achieve longer-term transformational change in their environment
- reduce service fragmentation, duplication and gaps through better integration of current service responses to ensure more effective frontline services to families – focused on achieving outcomes that demonstrate a positive difference has been made.

Funding will also be available for the 2011/2012 year to support effective, innovative and joined up approaches to the coordination of family violence responses, such as Te Rito networks.

The maximum amount of funding available to any one provider is \$100,000 per year. However, a higher level of funding will be considered for proposals from provider collectives.

Funding agreements will initially be for one year with an option for renewal depending on programme priorities and provider performance.

More information about the Fund can be found on **www.familyservices.govt.nz**

For a list of the dates and locations of the Family-Centred Services Fund Community Briefings see page 7.

A FRESH LOOK FOR FAMILY START PROGRAMME

Social Development Minister Paula Bennett has announced significant changes to New Zealand's flagship early intervention programme Family Start, to get better outcomes for families and children.

Independent reviews of Family Start commissioned by the Minister have found providers vary in effectiveness and practice standards.

"We know early intervention works, we believe it's the right approach, but reviews show the programme's focus has drifted over time," says Ms Bennett.

"We need to make sure that it comes back to core principles – protecting children from abuse and neglect, making families better able to cope and increasing health and education outcomes for children," says Ms Bennett.

"This is the result of more than two years work," says Ms Bennett.

Changes to Family Start include:

- New outcomes and ways of measuring them
- An increased focus on child abuse detection/prevention
- Making sure it is reaching families who need it most
- A new team of specialist technical advisors.

"This programme has been running for 13 years with some success, but we believe it could be much more effective," says Ms Bennett.

"Successive governments have poured hundreds of millions of dollars into Family Start since 1998 and we need to be sure we're getting results," says Ms Bennett.

"At the Home Visiting conference in Washington DC last month, I met with 400 of the top early intervention providers in the US.

They are achieving good results for families while maintaining a strong focus on protecting children from abuse and neglect. I came home convinced that we can achieve better outcomes here," says Ms Bennett.

The new programme standards and guidelines will be introduced in stages over two years to allow providers time to refocus their programme delivery.

"By explicitly requiring Family Start providers to focus on outcomes for children and preventing child abuse and strengthening social work practice and supervision, we expect to see some real results." says Ms Bennett.

FLEXIBILITY AND INNOVATION UNDER THE CODE OF FUNDING PRACTICE

FACS and providers work together to demonstrate flexibility and innovation under the new Code of Funding Practice.

This voluntary code was launched by the Minister for the Community and Voluntary Sector late last year. It focuses on developing strong relationships between government funders and non-profit organisations when using public funds to benefit families, whānau and communities. It aims to ensure compliance and reporting requirements are relevant and kept to a minimum. It was

developed by the Office for the Community and Voluntary Sector after wide consultation during 2010, and drew on over a decade of work by government officials and non-profit organisations to make contracting and grant-making more productive.

There are seven core codes and these promote the importance of respect, cultural context, transparency, open communication, flexibility and innovation, integrity and accountability. They are supported by 22 key standards and a range of success indicators that can be used in funding arrangements.

Recently FACS Northern, the Franklin Family Support Trust Board and Huakina Development Trust Board worked together to develop a contract and working relationships to collaborate in delivering an Early Years Service Hub to families in the wider Franklin area. The hub aims to improve outcomes for high needs families with children under six years by increasing access to services through effective service co-ordination. Although the two organisations had not had a formal working relationship previously, it was felt that by working together they would engage with a much more diverse client group as well as cover a wider geographical area. A contract was shaped with MSD to allow both providers equal responsibility for the delivery of the service hub. A memorandum of understanding was also prepared between the two provider organisations to define their relationship and ways of working together.

This provides an example of contracting flexibility and innovation that the Code aims to encourage.

And as a postscript, FACS Northern supported both providers to become full (executive)

members of the local network, the Franklin Council of Social Services (FRANCOSS). This is helping to facilitate the ongoing development and coordination of this service in line with current community needs.

Read more about the Code and what FACS is doing to integrate it into our work at:

www.familyservices.govt.nz/working-with-us/funding-and-contracting/code-of-funding-practice/index.html

CHANGING ATTITUDES AND BEHAVIOUR TOWARDS DISABLED PEOPLE

Sixty-one applications have been received from the community for the first round of the Making a Difference Fund. The fund was set up to support locally led projects to change attitudes and behaviour towards disabled people.

An announcement about the successful projects will be made soon. As the selected projects get off the ground we will tell you about them in *Funding News* so you can get a clear idea of what sort of projects incorporate ‘social change,’ and meet the objectives of the fund.

A new funding round will open later in the year. We will keep you informed through the Ministry’s Office for Disability Issues’ regular sector email updates. If you would like to receive these updates, email to: **odi@msd.govt.nz** putting the word “subscribe” in the subject line. You can also access the updates by going to the Office for Disability Issues website **www.odi.govt.nz**

The Making a Difference Fund is part of a wider campaign to increase knowledge and

understanding of disability, and mobilise personal and community action against a social environment that tolerates, or accepts the exclusion of disabled people.

CANTERBURY EARTHQUAKE COMMUNITY RESPONSE FUND

Just as with the Canterbury earthquake in September last year, the government has again earmarked special funds to help social services respond to the latest, far more serious quake that struck Christchurch on 22 February.

The Canterbury Earthquake Community Response Fund was created to help social service providers respond to the extra demands they are facing following the earthquakes of 22 February 2011 and 4 September 2010. These have seriously affected the communities of Christchurch City, and Waimakariri and Selwyn districts.

The government will draw down \$7.5 million from the Community Response Fund Contingency pool to provide one-off grants that support community-based social services dealing with the aftermath of the two quakes.

Services that can apply for the fund are the same ones already covered under the existing Community Response Fund criteria. They are:

- family violence
- child abuse and neglect
- budget and financial advice
- sexual violence
- early intervention for vulnerable and at-risk children and families

- families under stress
- vulnerable and at-risk young people
- vulnerable and at-risk older people.

It is also open to all critical social services, including those not currently funded by the ministries of Social Development, Youth Development, Health, Education and Justice.

In the six months since the September 2010 earthquake, Family and Community Services has approved 261 applications for the Canterbury Earthquake Community Response Fund (CECRF) totalling more than \$4.5m.

To apply for funding, applicants need to complete a Canterbury Earthquake Community Response Fund Application Form. This can be downloaded from the FACS website and printed off. You can also call 0800 777 100 to request that a form be sent to you.

Applications will be assessed on a weekly basis to ensure community organisations get help as quickly as possible. Funding Advisors from FACS, CYF, and DIA will be available at the Netball Centre, Hagley Park, from 9am to 4pm weekdays to assist with applications. The closing date for fund applications is currently set for 30 June 2011.

More information about the Fund can be found on:

<http://www.familyservices.govt.nz/working-with-us/funding-and-contracting/community-response-fund/canterbury-earthquake-community-response-fund/canterbury-earthquake-community-response-fund.html>

FAMILY-CENTRED SERVICES FUND COMMUNITY BRIEFINGS

Community briefings will be held in the following locations around the country to help organisations better understand the changes to family violence funding and the new Family-Centred Services Fund. The briefings will also provide information about the application process and how to apply.

NORTHERN REGION

Location	Date	Venue
Auckland Central	Thursday, 7 April 2011, 10:30am - 12pm	Fickling Convention Centre, Hillsborough Room, 546 Mt Albert Road, Three Kings
Northland	Monday, 11 April 2011, 1:30pm - 3pm	Spire Pavilion, Northland Cricket Association, 79 Okara Drive, Whangarei
Manukau/Papakura	Thursday, 14 April 2011, 1:30pm - 3pm	Rainbows End, Wiri Station Road, Manukau

For more information contact:

Dani McLellan, Northern Regional Administrator,
Tel: 09 916 1850, Mobile: 029 650 0036, Fax: 09 914 2850

E-mail: Dani.McLellan004@msd.govt.nz

CENTRAL NORTH REGION

Location	Date	Venue
Thames	Thursday, 7 April 2011, 3:00pm - 4:30pm	Community Link Office, 646 Polen Street, Thames
Hamilton	Friday, 8 April 2011, 1:00pm - 2:30pm	Best Western) Hygate Motor Lodge and Conference Centre, 299 Ulster Street, Hamilton
Rotorua	Monday, 11 April 2011, 1:00pm - 2:30pm	MSD Regional Office, Ground Floor meeting room, 1207 Pukuatua Street, Rotorua

For more information contact:

Glenda Dobbyn, Central North Regional Administrator,
Tel: 07 921 8040, Mobile: 029 650 0265, Fax: 07 921 0967

Email: Glenda.Dobbyn003@msd.govt.nz

CENTRAL SOUTH REGION

Location	Date	Venue	Contact
Gisborne	Tuesday 12 April 2011 10.30am - 12 noon	Rose Room, Lawson Field Theatre, Fitzherbert Street, Gisborne	Fiona Searancke Tel: 06 986 8574, Fax: 06 863 2137 E-mail: Fiona.Searancke003@msd.govt.nz
Wanganui	Friday 15 April 2011 11am - 12:30pm	Wakefield Conference Room, Wanganui Community House, 53a Ridgway Street, Wanganui	Maree O'Leary Tel: 06 965 8028 Fax: 06 965 1195 E-mail: Maree.O'Leary001@msd.govt.nz
Hawke's Bay	Wednesday 13 April 2011 1pm - 2:30pm	Magdalena Room, Havelock North Community Centre, Te Mata Road, Havelock North	Jane Hopkinson Tel: 06 974 7409 Fax: 06 974 4188 E-mail: Jane.Hopkinson003@msd.govt.nz
Porirua	Tuesday 19 April 2011 2pm - 3.30pm	Porirua Employment Hub 6 Hagley Street Porirua	Phillip Johnson Tel: 04 917 7154 Fax: 04 978 1399 E-mail: Phillip.Johnson006@msd.govt.nz

SOUTHERN REGION

Location	Date	Venue	Contact
Invercargill	14th April 2011 3.00pm	Community Trust Southland 62 Don Street, Dunedin	Stuart Gray Regional Adviser Funding, Southern Tel: 03 955 6561 Mobile: 029 200 3368 E-mail: Stuart.Gray015@msd.govt.nz
Dunedin	18th April 2011 12.30pm	Community Link, MSD Castle Street	
Alexandra	19th April 2011 12.30pm	Central Otago REAP 17 Brandon Street	

Dates and locations for community briefings in the rest of the South Island are currently being set up and will be posted on <http://www.familyservices.govt.nz/working-with-us/funding-and-contracting/family-centred-services-fund/community-briefings.html> as they become available.

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